

Councillor Martin - MoN - Street Furniture and On Street Advertising

Tuesday, 13 August 2024
Council

Council Member
Councillor Phillip Martin

Public

Contact Officer:
Ilia Houridis, Director City Shaping

MOTION ON NOTICE

Councillor Phillip Martin will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:

'That Council:

Outlining Council's obligation to observe our Access and Inclusion Policy, the Disability Discrimination Act 1992, Royal Society for the Blind and other stakeholder advice, asks the Administration to communicate, using the means of existing digital and print publications and personal contact, with all businesses operating at ground level in the City of Adelaide;

1. The obligation to place outdoor dining furniture/fixtures, as well as queue lines (unless otherwise agreed) and on footpath advertising, including A-frame signs, digital advertising screens and products (unless otherwise agreed), away from building shorelines in accordance with Council Policies and Guidelines
2. The contact details for advice from the City of Adelaide about any related issues, and
3. The possibility of expiations and/or loss of Outdoor Dining Spaces as a result of not complying.'

ADMINISTRATION COMMENT

1. Council's by-laws, Temporary Use of Public Space Policy, Outdoor Dining Guidelines and other related guidelines have a principal position of items and furniture on the footpath being aligned to the kerb, allowing space for pedestrians to travel along the building shoreline.
2. This position is based on disability legislation, expert advice, and in support of Council's Strategic Plan and Disability Access and Inclusion Plan which seek to create an inclusive and accessible environment for all.
3. Kerb-aligned items are considered best practice from an access perspective, with consistent feedback provided from stakeholder groups highlighting people with a vision impairment often use the building shoreline for guidance.
4. It is noted that there is flexibility in certain activities and locations for items to be building aligned. Where appropriate, these are outlined in relevant Guidelines, such as in point 5.2 of Council's Outdoor Dining Guidelines and takes into account the many and varied contextual and environmental factors that impact the use of the public realm.
5. Administration currently communicates with businesses on Council's requirements to keep the building shoreline free of items through digital and print publications and personal contact. These communications do include references to contact details for advice and are achieved in the following ways:
 - 5.1. On Council's website
 - 5.2. In permit application forms, permit conditions, and Guideline documents
 - 5.3. In conversations between the applicant and staff during the application processes
 - 5.4. In conversations between venue operators and staff through compliance monitoring activities.

6. Should Council resolve to support the proposed motion, Administration will consider further approaches above and beyond those that are in place and already address the issues raised in the motion. It is anticipated this could include development of an additional specific digital flyer that would further emphasise the requirements.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	Not applicable
External consultant advice	Not applicable
Legal advice / litigation (eg contract breach)	Not applicable
Impacts on existing projects	Not applicable
Budget reallocation	Not applicable
Capital investment	Not applicable
Staff time in preparing the workshop / report requested in the motion	Not applicable
Other	Not applicable
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 5 hours.

- END OF REPORT -